



smart  
**health** AFRICA  
2026  
CONNECT . SUSTAINABLE . ACCESS

# SPONSORSHIP DOCUMENT

24th June 2026

Powered by:  **the rebel element**

In Partnership with: **ASAIPA** 

Supported by: **AFRICA TELEHEALTH COLLABORATION**



**Africa's tech  
catalyst for  
connection,  
innovation  
and change in  
healthcare**

*The summit served as a powerful reminder that Smart Health is not about flashy tech, it's about meeting real needs with thoughtful, accessible solutions. And as South Africa's population ages, those needs are growing, quickly and unevenly*



# What is Smart Health Africa?

Smart Health Africa is where innovation meets impact, driving the future of sustainable healthcare. Within the chasing time frame of the 2030 Sustainable Development Goals (SDGs), sustainability is at the forefront of topics, discussions and the minds of creative solvers. It is here at the Smart Health Africa Summit that visionaries and futurists in healthtech and strategy integrate to fuel ingenious ideas and build creative solutions that will redefine healthcare that pans the African continent.

Are you ready to step up and be part of something extraordinary? Don't just watch innovation happen, drive it forward. Smart Health Africa: Practical Innovation with Purpose.

*“It was a great conference with excellent keynote speakers and inspiring discussions. Definitely look forward to coming again next year.”*

”



# Behind Smart Health Africa

The Rebel Element, led by entrepreneur Kelly Bentley, known for building strategic business communities that influence industry change, and ASAIPA, led by Dr Unben Pillay, a national voice for healthcare professionals and patient care. What began as a partnership between a strategist and a medical leader has grown into an independent platform and community, now entering its fourth year. Smart Health Africa unites innovators, practitioners and industry leaders to showcase African talent, spark collaboration and amplify solutions designed for the realities of our continent.



**Dr Maurice Goodman**  
Chief Medical Officer, Discovery Health



**Zanele Njapha**  
The Unlearning Lady



**Dr Craig Wing**  
Founder and CEO, WhatTheForesight  
(WTF)



**Vincent Sai**  
Group Chief Executive Officer, Modality  
Partnership



**Amantha Naicker**  
Director, Commercial IT & Digital -  
African Cluster, AstraZeneca

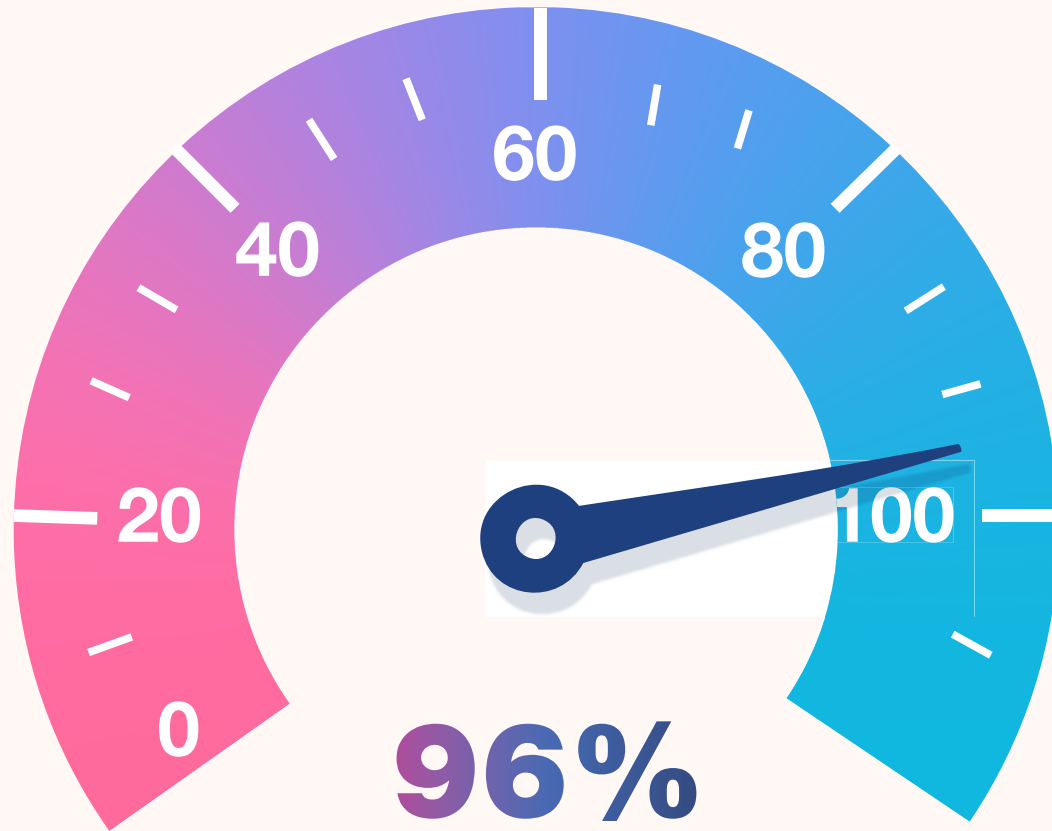


**Philippe Gerwill**  
Digital Healthcare Futurist

# Smart Health 2025 Recap

- **300+ High-Value Registrations**
- **26 Inspiring Speakers**
- **5 Influencer Panels**
- **10 Sponsors**
- **96% Net Promoter Score**
- **4 New Innovation Showcases**

# Recommendation Rate



**96%**

**NET PROMOTER  
SCORE**

*“A privilege to be part of this industry leading summit. It was an energising few days filled with powerful conversations and forward-thinking insights from some of the most innovative minds in the industry.”*

”

# 2025 In Partnership With



# Why Sponsor Smart Health Africa 2026?



# Thought Leadership & Influence

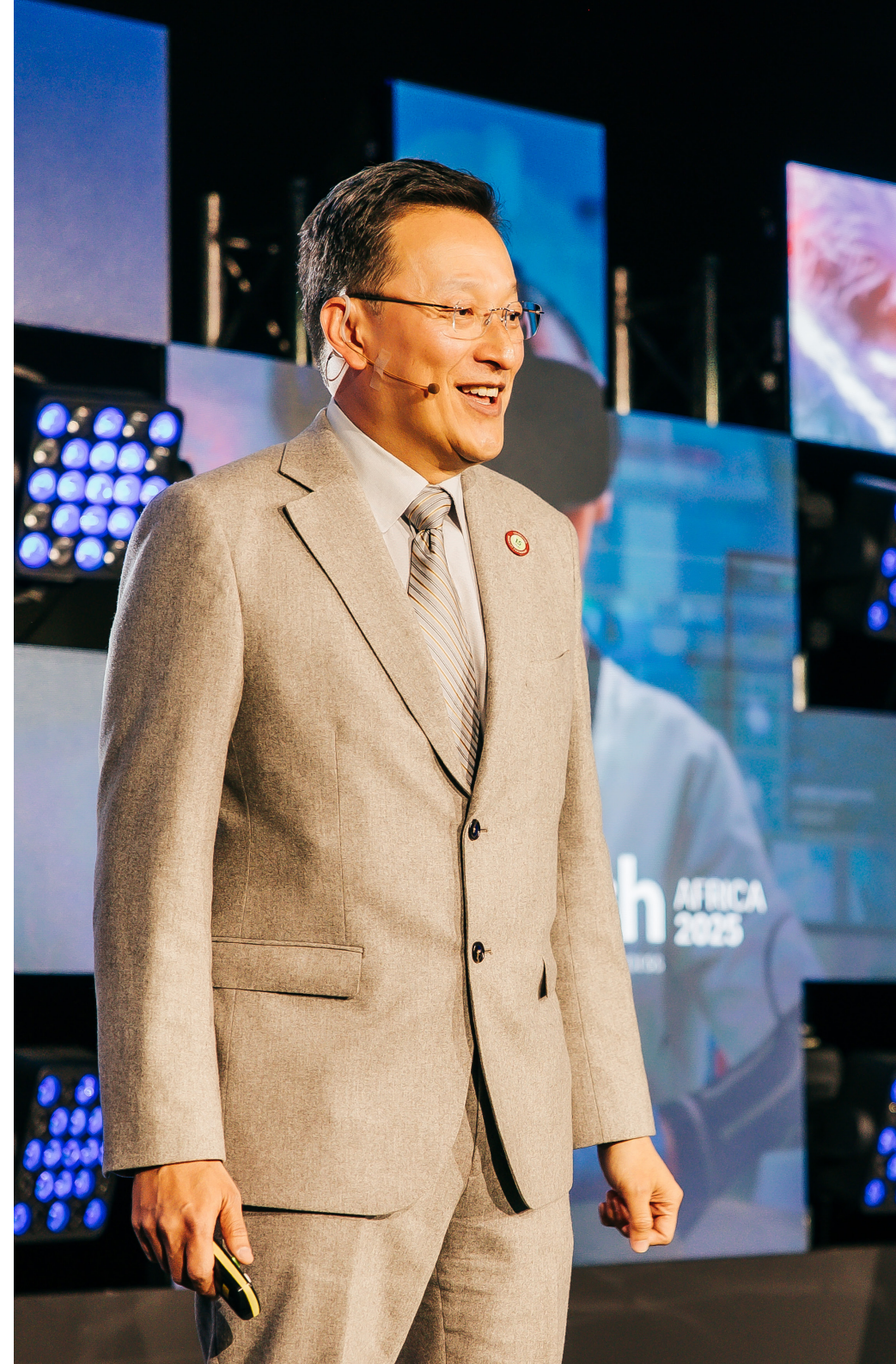
Position your brand at the forefront of Africa's healthcare transformation:

- Own the stage with thought-provoking talks, dynamic panels, and fireside chats that cement your leadership
- Showcase your solutions through hands-on demos, interactive showcases, and real-world case studies that prove measurable impact
- Amplify your message with standout branding moments and real-time social media buzz that extend your influence far beyond the event

# Influential Connections

This isn't about collecting business cards, it's about unlocking partnerships that matter:

- Curated introductions to healthcare leaders, policymakers, funders, and innovators shaping Africa's health future
- Rebel-driven networking designed to spark meaningful collaborations
- Access to exclusive roundtables with decision-makers, where bold ideas turn into actionable strategies





# Data-Driven ROI

We don't just deliver moments, we deliver measurable results:

- Exclusive post-event insights: digital summaries, key takeaways, and shareable visuals to keep your message alive
- Real-time audience engagement analytics to understand what resonates with your market
- Access to post-event video highlights, full recordings of speaker sessions and panels, plus curated media assets to extend your influence long after the event

# Sustained Visibility & Credibility

Your investment doesn't end when the lights go out:

- Year-round visibility through the Smart Health Community platform, newsletters, and social channels
- Positioning as a committed partner in driving healthcare innovation across Africa
- Enduring credibility, aligning your brand with a platform known for authenticity, purpose, and progress

# 2026 Summit Theme: Purpose in Practice

Africa is a continent of contradictions: resilient, resourceful and relentlessly innovative. Our challenges are complex, our realities nuanced, and the solutions we create must be uniquely ours. At Smart Health Africa 2025, we explored Practical Innovation with Purpose. It was a call to move beyond flashy technology and focus on tools that are grounded, purposeful and built for the environments they serve.

## **But innovation alone is not enough.**

Successful transformation depends on how well change is adopted, by healthcare workers, by systems, and by communities. In 2026, we shift our focus to what comes next: Purpose in Practice. How do we embed innovation into real systems, into policy, into behaviour? How do we ensure the tools we build are not only adopted, but adapted, scaled and sustained?

This year, we move from theory to traction. From prototypes to practice. Because the true measure of innovation lies not in its design but in its delivery.



# 2026 Summit Event Pillars

- **Health Equity & Access by Design**  
Turning innovation into equitable, connected care.
- **Resilient & Interoperable Systems**  
Building healthcare infrastructure that works under pressure.
- **Human-First Healthcare**  
Designing care around patients, practitioners and communities.
- **Intelligence You Can Trust**  
Unlocking AI's potential while protecting people and data.
- **Longevity & Preventative Wellness**  
Shifting healthcare from reactive treatment to proactive vitality.



# 2026 SPONSORSHIP PACKAGES



**Alpha**



**Bravo**



**Charlie**



**Delta**





## Alpha

The Alpha sponsorship package is our elite offering designed for those seeking maximum impact and exclusivity.

# R350 000.00 (excl. VAT)

## 2 sponsorships available

### Pre-Event Benefits:

- Logo inclusion across all event email communications
- Logo placement in high-visibility areas, website, and marketing collateral
- Dedicated sponsor profile of 150 words on the event website
- Social media announcements across all Smart Health platforms, highlighting your involvement
- Engage audiences with an interactive poll featured on the event's LinkedIn page
- Speaker, panellist or moderator shoutouts on LinkedIn
- Share your expertise through the distribution of a promotional video of 60 seconds to the event's LinkedIn community (NB: video to be provided by the sponsor)
- Access to Smart Health co-branded marketing assets, for example:
  - "I'm attending/a speaker/contributing to a panel" frame for social media
  - Custom email banners and LinkedIn banners
- Recognition in the Smart Health Africa newsletter pre-event

### During Event Benefits

- Acknowledgment during the forum opening session
- VIP access:
  - 8 VIP sponsor customer tickets (vetted by organisers)
  - 4 sponsor representative tickets

*\*please note this includes all speakers, stand staff and sponsor attendees*

*\*sponsor tickets over and above this number will be charged the standard event fee*

- Thought-leadership opportunities:
  - Either 1 x 30-minute case study presentation or 1 x 30-minute fireside chat (based on a first-come, first-served basis)
  - 1 x panelist or moderator slot
  - 1 x 15-minute speaker slot
- Promotional video broadcast once during the event (the same 60-second video used in the pre-event lead-up)
- Real-time sponsor and speaker promotion via event social platforms
- Engagement through Mentimeter: pose 2 audience questions via the interactive platform
- Sponsor-branded materials displayed at the venue in consultation with organisers
- A branded on-site food or beverage activation pod designed to drive engagement and visibility, which includes:
  - Branded 3m sock back-wall
  - Branded food or beverage bar (selection based on a first-come, first-served basis)
  - 2 cocktail tables and 6 chairs
  - 1 50-inch screen
- Access to real-time event photography to share on your social platforms

### Post-Event Benefits

- Access to the opted-in attendee directory for post-event engagement
- A 15% discount on your sponsorship package for the 2027 Summit (confirmation required 4 weeks post the 2026 summit)
- Insights on attendee engagement via Mentimeter
- A comprehensive post-event sponsorship report summarising your brand's impact
- Overview in the Smart Health Africa newsletter post-event outlining event participation and input impact
- The ability to leverage Smart Health platforms for six months, with curated opportunities for thought leadership, case studies, newsletters, and LinkedIn polls managed in partnership with the Smart Health team



**Bravo**

The Bravo sponsorship package is a premium offering that provides impactful exposure and exclusive opportunities at the Smart Health Africa Summit 2026.

**R250 000.00** (excl. VAT)

## 2 sponsorships available

### Pre-Event Benefits

- Logo inclusion across all event email communications
- Logo placement in high-visibility areas, website, and marketing collateral
- Dedicated sponsor profile of 100 words on the event website
- Social media announcements across all Smart Health platforms, highlighting your involvement
- Speaker, panellist and moderator shoutouts on LinkedIn
- Share your expertise through the distribution of a promotional video of 45-seconds to the event's LinkedIn community (NB: video to be provided by the sponsor)
- Access to Smart Health branded marketing assets, for example:
  - "I'm attending/a speaker/contributing to a panel" frame for social media
  - Custom email banners and LinkedIn banners
- Logo in the Smart Health Africa newsletter pre-event

### During Event Benefits:

- Acknowledgment during the forum opening session
- VIP access:
  - 6 VIP sponsor customer tickets (vetted by organisers)
  - 3 sponsor representative tickets

*\*Please note this includes all speakers, stand staff and sponsor attendees*

*\*sponsor tickets over and above this number will be charged the standard event fee*

- Thought-leadership opportunities:
  - 1 x 15-minute speaker slot
  - 1 x panelist or moderator slot
- Promotional video broadcast once during the event (the same 45-second video used in the pre-event lead-up)
- Real-time sponsor and speaker promotion via event social platforms
- Sponsor-branded materials displayed at the venue in consultation with organisers
- A branded pod and event collateral designed to drive engagement and visibility, which includes:
  - Branded 2m sock banner
  - Branded activation including: notepads & pencils, co-branded lanyards with the Smart Health brand and/or AI photo booth (selection based on a first-come, first-served basis)
  - 2 cocktail tables and 4 chairs
  - 1 50-inch screen
- Access to real-time event photography to share on your social platforms

### Post-Event Benefits:

- Access to the opted-in attendee directory for post-event engagement
- A 10% discount on your sponsorship package for the 2027 Summit (confirmation required 4 weeks post the 2026 summit)
- Insights on attendee engagement via Mentimeter
- A comprehensive post-event sponsorship report summarising your brand's impact
- Recognition in the Smart Health Africa newsletter post-event outlining event participation and input



# Charlie

The Charlie sponsorship package offers excellent visibility and valuable engagement opportunities at the Smart Health Africa Summit 2026.

## R150 000.00 (excl. VAT)

### 5 sponsorships available

#### Charlie Package Inclusions:

##### Pre-Event Benefits:

- Logo inclusion across all event email communications
- Logo placement in high-visibility areas, including the website and marketing collateral
- Dedicated sponsor profile of 50 words on the event website and event app
- Social media announcements across all Smart Health platforms, highlighting your involvement
- Panelist shoutout on the Smart Health LinkedIn page
- Access to Smart Health branded marketing assets, for example:
  - "I'm attending/a speaker/contributing to a panel" frame for social media
  - Custom email banners and LinkedIn banners
- Logo in the Smart Health Africa newsletter pre-event

##### During Event Benefits:

- Acknowledgment during the forum opening session
- VIP access:
  - 4 VIP sponsor customer tickets (vetted by organisers)
  - 2 sponsor representative tickets

*\*Please note this includes all speakers, stand staff and sponsor attendees*

*\*sponsor tickets over and above this number will be charged the standard event fee*

- Thought-leadership opportunity:
  - 1 x panellist slot
- Real-time panel promotion via event social platforms
- Sponsor-branded materials displayed at the venue in consultation with organisers
- A branded activation pod, designed to drive engagement and visibility, which includes:
  - Branded 1m sock banner
  - On-site gift drop designed to drive engagement and visibility (NB: gifts to be provided by the sponsor)
  - 1 cocktail table and 2 chairs
  - 1 50-inch screen
- Access to real-time event photography to share on your social platforms

##### Post-Event Benefits:

- A 10% discount on your sponsorship package for the 2027 Summit (confirmation required 4 weeks post the 2026 summit)
- Insights on attendee engagement via Mentimeter
- A comprehensive post-event sponsorship report summarising your brand's impact
- Logo in the Smart Health Africa newsletter post-event outlining event participation and input



The Delta sponsorship package offers solid visibility and engagement opportunities at the Smart Health Africa Summit 2026.

**R85 000.00** (excl. VAT)

## 7 sponsorships available

### Delta Package Inclusions:

#### Pre-Event Benefits:

- Logo inclusion across all event email communications
- Logo placement in high-visibility areas, including the website and marketing collateral
- Social media announcements across all Smart Health platforms, highlighting your involvement
- Access to Smart Health branded marketing assets, for example:
  - "I'm attending/a speaker/contributing to a panel" frame for social media
  - Custom email banners and LinkedIn banners
- Logo in the Smart Health Africa newsletter pre-event

#### During Event Benefits:

- Acknowledgment during the forum
- VIP access:

- 3 VIP sponsor customer tickets (vetted by organisers)

- 2 sponsor representative tickets

*\*Please note this includes all speakers, stand staff and sponsor attendees*

*\*sponsor tickets over and above this number will be charged the standard event fee*

- Sponsor-branded materials displayed at the venue in consultation with organisers

#### Post-Event Benefits:

- A comprehensive post-event sponsorship report summarising your brand's impact
- Logo in the Smart Health Africa newsletter post-event outlining event participation and input

*“We need more spaces like this where key opinions and perspectives can be shared on digital healthcare and value-based care.”*

”

*“There were excellent presenters and great discussions. It was really inspiring to hear about innovative ideas and digital healthcare solutions.”*

”

*“The speakers were incredible. Very insightful in ways I didn't expect”*

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*We look forward to partnering with you in 2026*



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