



smart
health AFRICA
2026
CONNECT . SUSTAINABLE . ACCESS

SPONSORSHIP DOCUMENT

24th June 2026

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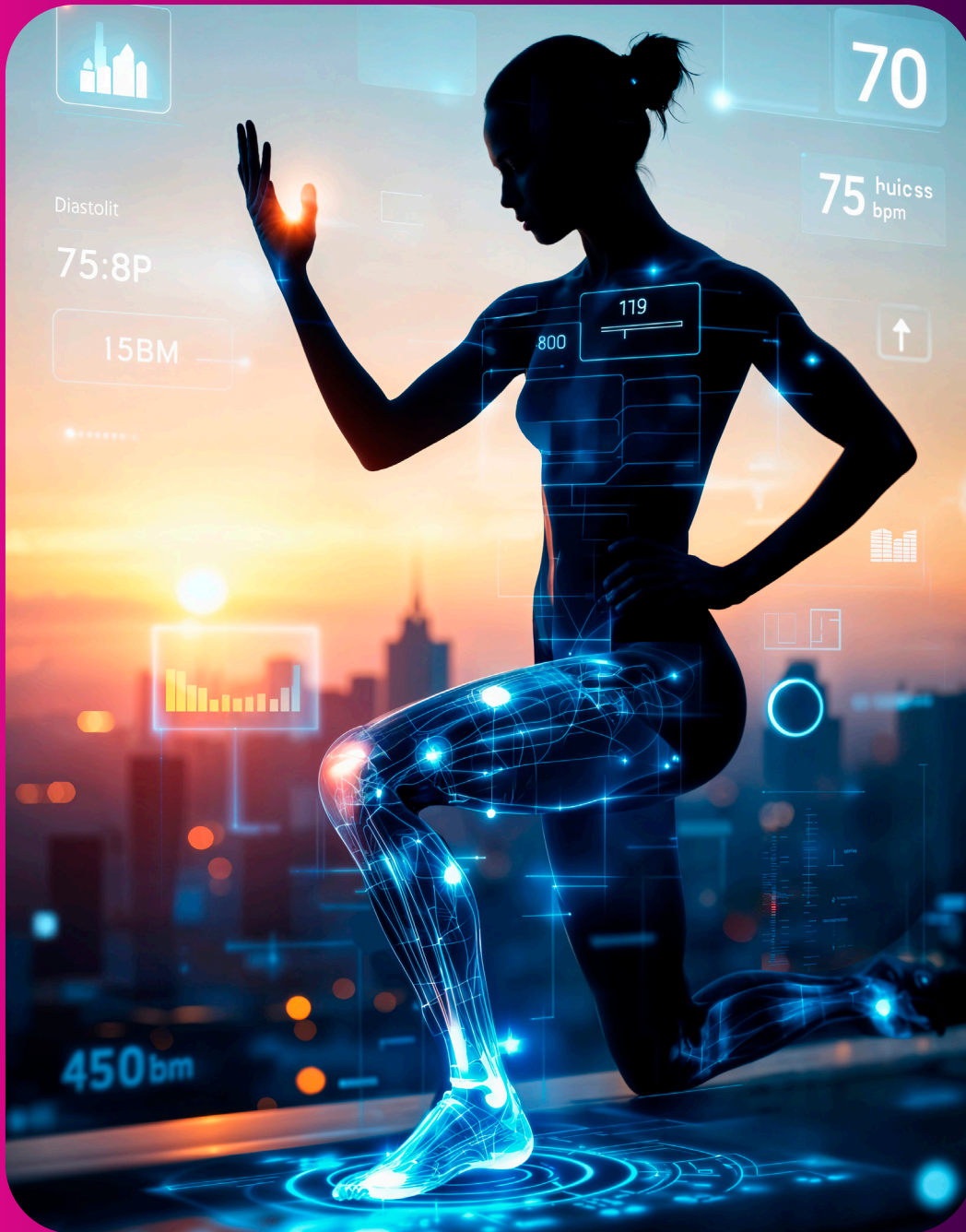
In Partnership with: 

Supported by: 

 **pathfinder**
A Commitment to Care

**Africa's tech
catalyst for
connection,
innovation
and change in
healthcare**

The summit served as a powerful reminder that Smart Health is not about flashy tech, it's about meeting real needs with thoughtful, accessible solutions. And as South Africa's population ages, those needs are growing, quickly and unevenly



What is Smart Health Africa?

Smart Health Africa is where innovation meets impact, driving the future of sustainable healthcare. Within the chasing time frame of the 2030 Sustainable Development Goals (SDGs), sustainability is at the forefront of topics, discussions and the minds of creative solvers. It is here at the Smart Health Africa Summit that visionaries and futurists in healthtech and strategy integrate to fuel ingenious ideas and build creative solutions that will redefine healthcare that pans the African continent.

Are you ready to step up and be part of something extraordinary? Don't just watch innovation happen, drive it forward. Smart Health Africa: Practical Innovation with Purpose.

“It was a great conference with excellent keynote speakers and inspiring discussions. Definitely look forward to coming again next year.”

”



Behind Smart Health Africa

The Rebel Element, led by entrepreneur Kelly Bentley, known for building strategic business communities that influence industry change, and ASAIPA, led by Dr Unben Pillay, a national voice for healthcare professionals and patient care. What began as a partnership between a strategist and a medical leader has grown into an independent platform and community, now entering its fourth year. Smart Health Africa unites innovators, practitioners and industry leaders to showcase African talent, spark collaboration and amplify solutions designed for the realities of our continent.



Dr Maurice Goodman
Chief Medical Officer, Discovery Health



Dr Richard Friedland
Group CEO at Netcare



Dr Craig Wing
Founder and CEO, WhatTheForesight
(WTF)



Vincent Sai
Group Chief Executive Officer, Modality
Partnership



Amantha Naicker
Director, Commercial IT & Digital -
African Cluster, AstraZeneca

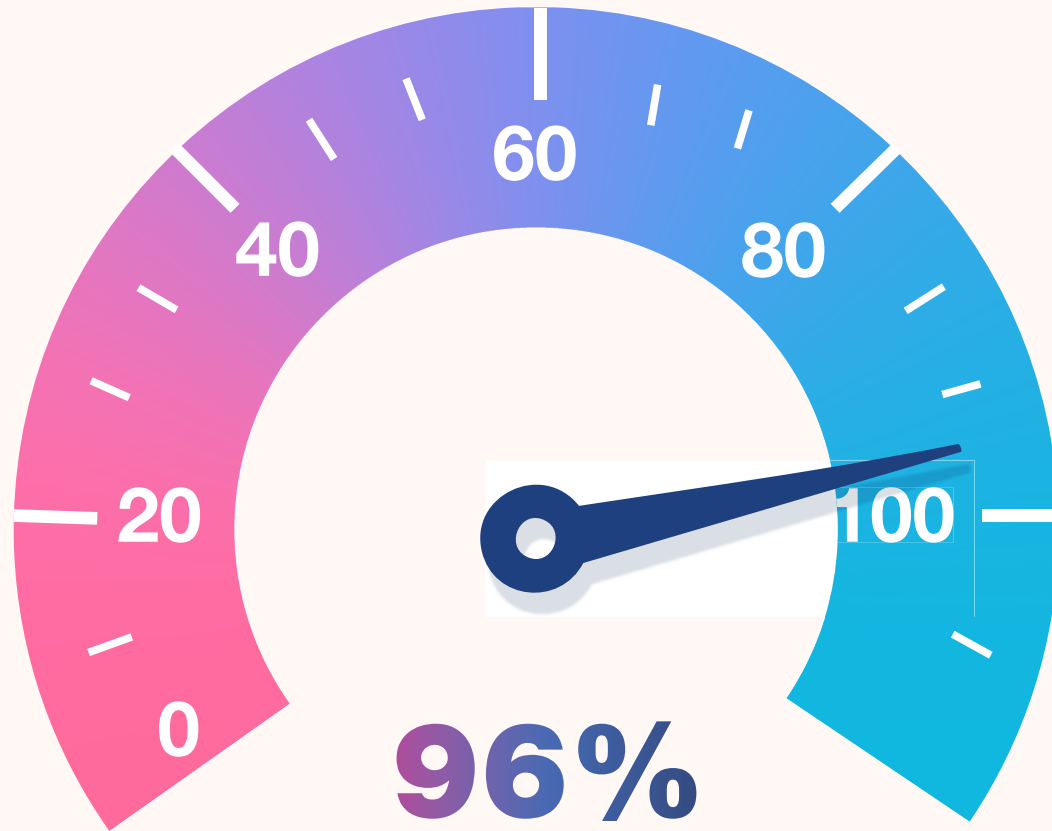


Philippe Gerwill
Digital Healthcare Futurist

Smart Health 2025 Recap

- **300+ High-Value Registrations**
- **26 Inspiring Speakers**
- **5 Influencer Panels**
- **10 Sponsors**
- **96% Net Promoter Score**
- **4 New Innovation Showcases**

Recommendation Rate



96%

**NET PROMOTER
SCORE**

“A privilege to be part of this industry leading summit. It was an energising few days filled with powerful conversations and forward-thinking insights from some of the most innovative minds in the industry.”

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2025 In Partnership With



Why Sponsor Smart Health Africa 2026?



Thought Leadership & Influence

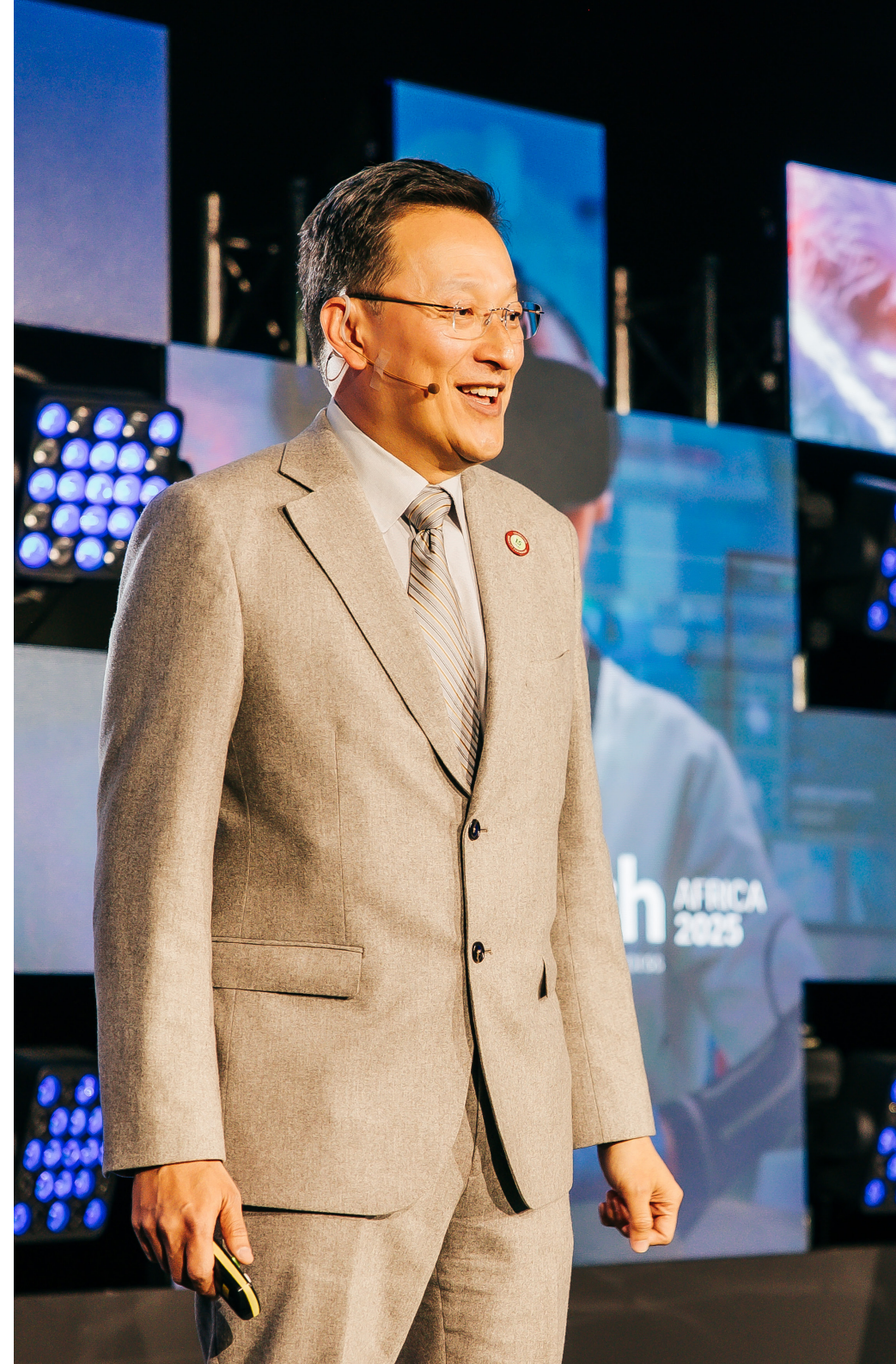
Position your brand at the forefront of Africa's healthcare transformation:

- Own the stage with thought-provoking talks, dynamic panels, and fireside chats that cement your leadership
- Showcase your solutions through hands-on demos, interactive showcases, and real-world case studies that prove measurable impact
- Amplify your message with standout branding moments and real-time social media buzz that extend your influence far beyond the event

Influential Connections

This isn't about collecting business cards, it's about unlocking partnerships that matter:

- Curated introductions to healthcare leaders, policymakers, funders, and innovators shaping Africa's health future
- Rebel-driven networking designed to spark meaningful collaborations
- Access to exclusive roundtables with decision-makers, where bold ideas turn into actionable strategies





Data-Driven ROI

We don't just deliver moments, we deliver measurable results:

- Exclusive post-event insights: digital summaries, key takeaways, and shareable visuals to keep your message alive
- Real-time audience engagement analytics to understand what resonates with your market
- Access to post-event video highlights, full recordings of speaker sessions and panels, plus curated media assets to extend your influence long after the event

Sustained Visibility & Credibility

Your investment doesn't end when the lights go out:

- Year-round visibility through the Smart Health Community platform, newsletters, and social channels
- Positioning as a committed partner in driving healthcare innovation across Africa
- Enduring credibility, aligning your brand with a platform known for authenticity, purpose, and progress

2026 Summit Theme: Purpose in Practice

Africa is a continent of contradictions: resilient, resourceful and relentlessly innovative. Our challenges are complex, our realities nuanced, and the solutions we create must be uniquely ours. At Smart Health Africa 2025, we explored Practical Innovation with Purpose. It was a call to move beyond flashy technology and focus on tools that are grounded, purposeful and built for the environments they serve.

But innovation alone is not enough.

Successful transformation depends on how well change is adopted, by healthcare workers, by systems, and by communities. In 2026, we shift our focus to what comes next: Purpose in Practice. How do we embed innovation into real systems, into policy, into behaviour? How do we ensure the tools we build are not only adopted, but adapted, scaled and sustained?

This year, we move from theory to traction. From prototypes to practice. Because the true measure of innovation lies not in its design but in its delivery.



2026 Summit Event Pillars

- **Health Equity & Access by Design**
Turning innovation into equitable, connected care.
- **Resilient & Interoperable Systems**
Building healthcare infrastructure that works under pressure.
- **Human-First Healthcare**
Designing care around patients, practitioners and communities.
- **Intelligence You Can Trust**
Unlocking AI's potential while protecting people and data.
- **Longevity & Preventative Wellness**
Shifting healthcare from reactive treatment to proactive vitality.



2026 SPONSORSHIP PACKAGES



Alpha



Bravo



Charlie



Delta





Alpha

The Alpha sponsorship package is our elite offering designed for those seeking maximum impact and exclusivity.

R350 000.00 (excl. VAT)

2 sponsorships available

Pre-Event Benefits:

- Logo inclusion across all event email communications
- Logo placement in high-visibility areas, website, and marketing collateral
- Dedicated sponsor profile of 150 words on the event website
- Social media announcements across all Smart Health platforms, highlighting your involvement
- Engage audiences with an interactive poll featured on the event's LinkedIn page
- Speaker, panellist or moderator shoutouts on LinkedIn
- Share your expertise through the distribution of promotional video of 60 seconds to the event's LinkedIn community (video to be provided by the sponsor)
- Access to Smart Health's brand marketing assets, for example a social media signpost (a signpost/contour sign to be placed in a "frame" for social media)
- Logo placement in email banners on LinkedIn and newsletters
- Recognition in Smart Health Africa's newsletter

During Event Benefits:

- Acknowledgement during the formal opening session
- VIP access to the event
 - 8 VIP sponsor customer tickets (vetted by organisers)
 - 4 sponsor representative tickets

**please note this includes all speakers, stand staff and sponsor attendees*

**sponsor tickets over and above this number will be charged the standard event fee*

- Thought-leadership opportunities:
 - Either 1 x 30-minute case study presentation or 1 x 30-minute fireside chat (based on a first-come, first-served basis)
 - 1 x panellist or moderator slot
- Promotional video broadcast on the evening of the event (the same 60-second video used in the pre-event thought leadership)
- Recognition for an award winner presentation via event social platforms
- Engagement with the event: 1 x audience consultation via the interactive poll
- Sponsor-branded water bottle displayed at the venue for consultation with organisers
- A dedicated on-site and on-line discussion pod designed to drive engagement and visibility, with the following features:
 - 1 x 150-inch back-wall
 - Branding for beverage bar (selection based on a first-come, first-served basis)
 - 2 cocktail tables and 6 chairs
 - 1 50-inch screen
- Access to real-time event photography to share on your social platforms

Post-Event Benefits

- Access to the opted-in attendee directory for post-event engagement
- A 15% discount on your sponsorship package for the 2027 Summit (confirmation required 4 weeks post the 2026 summit)
- Insights on attendee engagement via Mentimeter
- A comprehensive post-event sponsorship report summarising your brand's impact
- Overview in the Smart Health Africa newsletter post-event outlining event participation and input impact
- The ability to leverage Smart Health platforms for six months, with curated opportunities for thought leadership, case studies, newsletters, and LinkedIn polls managed in partnership with the Smart Health team

SALE



Bravo

The Bravo sponsorship package is a premium offering that provides impactful exposure and exclusive opportunities at the Smart Health Africa Summit 2026.

R250 000.00 (excl. VAT)

2 sponsorships available

Pre-Event Benefits

- Logo inclusion across all event email communications
- Logo placement in high-visibility areas, website, and marketing collateral
- Dedicated sponsor profile of 100 words on the event website
- Social media announcements across all Smart Health platforms, highlighting your involvement
- Speaker, panellist and moderator shoutouts on LinkedIn
- Share your expertise through the distribution of a promotional video of 45-seconds to the event's LinkedIn community (NB: video to be produced by the sponsor)
- Access to Smart Health branded marketing assets, for example:
 - "I'm attending/a speaker/contributing to a panel" frames for social media
 - QR code email banners and LinkedIn posts
- Logo on Smart Health Africa Summit event

During-Event Benefits:

- Access to the event during the forum morning session
 - VIP access to the event
 - 6 VIP sponsor tickets (seated by organisers)
 - 20 sponsor representative tickets
- *The above includes all speakers, standees and sponsor attendees*
**sponsor tickets over and above this number will be charged the standard event fee*

- Thought-leadership opportunities:
 - 1 x 15-minute speaker slot
 - 1 x panelist or moderator slot
- Promotional video broadcast once during the event (the same 45-second video used in the pre-event lead-up)
- Real-time sponsor and speaker spotlights on social platforms
- Sponsor-branded materials displayed at the virtual consultation with the speaker
- A dedicated pre-event collateral package to drive engagement and visibility which includes:
 - 2 x 200 x 200 mm branded business cards
 - 2 x 100 x 100 mm branded notepad & pencil
 - 2 x branded lanyards
 - 1 x Smart Health branded photo booth (selection based on a first-come, first-served basis)
 - 2 x 100 x 100 mm table mats
 - 4 chairs
 - 1 x 100 x 100 mm tablecloth
- Access to real-time event photography to share on your social platforms

Post-Event Benefits:

- Access to the opted-in attendee directory for post-event engagement
- A 10% discount on your sponsorship package for the 2027 Summit (confirmation required 4 weeks post the 2026 summit)
- Insights on attendee engagement via Mentimeter
- A comprehensive post-event sponsorship report summarising your brand's impact
- Recognition in the Smart Health Africa newsletter post-event outlining event participation and input

SOLD OUT



Charlie

The Charlie sponsorship package offers excellent visibility and valuable engagement opportunities at the Smart Health Africa Summit 2026.

R150 000.00 (excl. VAT)

5 sponsorships available

Charlie Package Inclusions:

Pre-Event Benefits:

- Logo inclusion across all event email communications
- Logo placement in high-visibility areas, including the website and marketing collateral
- Dedicated sponsor profile of 50 words on the event website and event app
- Social media announcements across all Smart Health platforms, highlighting your involvement
- Access to Smart Health branded marketing assets, for example:
 - "I'm attending/a speaker/contributing to a panel" frame for social media
 - Custom email banners and LinkedIn banners
- Logo in the Smart Health Africa newsletter pre-event

During Event Benefits:

- Acknowledgment during the forum opening session
- VIP access:
 - 4 VIP sponsor customer tickets (vetted by organisers)
 - 2 sponsor representative tickets

**Please note this includes all speakers, stand staff and sponsor attendees*

**sponsor tickets over and above this number will be charged the standard event fee*

- Sponsor-branded materials displayed at the venue in consultation with organisers
- A branded activation pod, designed to drive engagement and visibility, which includes:
 - Branded 1m sock banner
 - On-site gift drop designed to drive engagement and visibility (NB: gifts to be provided by the sponsor)
 - 1 cocktail table and 2 chairs
 - 1 50-inch screen
- Access to real-time event photography to share on your social platforms

Post-Event Benefits:

- A 10% discount on your sponsorship package for the 2027 Summit (confirmation required 4 weeks post the 2026 summit)
- Insights on attendee engagement via Mentimeter
- A comprehensive post-event sponsorship report summarising your brand's impact
- Logo in the Smart Health Africa newsletter post-event outlining event participation and input



The Delta sponsorship package offers solid visibility and engagement opportunities at the Smart Health Africa Summit 2026.

R85 000.00 (excl. VAT)

7 sponsorships available

Delta Package Inclusions:

Pre-Event Benefits:

- Logo inclusion across all event email communications
- Logo placement in high-visibility areas, including the website and marketing collateral
- Social media announcements across all Smart Health platforms, highlighting your involvement
- Access to Smart Health branded marketing assets, for example:
 - "I'm attending/a speaker/contributing to a panel" frame for social media
 - Custom email banners and LinkedIn banners
- Logo in the Smart Health Africa newsletter pre-event

During Event Benefits:

- Acknowledgment during the forum
- VIP access:

- 3 VIP sponsor customer tickets (vetted by organisers)

- 2 sponsor representative tickets

**Please note this includes all speakers, stand staff and sponsor attendees*

**sponsor tickets over and above this number will be charged the standard event fee*

- Sponsor-branded materials displayed at the venue in consultation with organisers

Post-Event Benefits:

- A comprehensive post-event sponsorship report summarising your brand's impact
- Logo in the Smart Health Africa newsletter post-event outlining event participation and input

“We need more spaces like this where key opinions and perspectives can be shared on digital healthcare and value-based care.”

”

“There were excellent presenters and great discussions. It was really inspiring to hear about innovative ideas and digital healthcare solutions.”

”

“The speakers were incredible. Very insightful in ways I didn't expect”

”



A massive *thank you* to all our guests, sponsors and speakers from the 2025 summit!



We look forward to partnering with you in 2026



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health AFRICA
2026
CONNECT . SUSTAINABLE . ACCESS

contact:

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TELEHEALTH
COLLABORATION



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