



smart  
**health** AFRICA  
2026  
CONNECT . SUSTAINABLE . ACCESS

# SPONSORSHIP DOCUMENT

**24th & 25th June 2026**  
Kyalami Grand Prix, Johannesburg

Powered by:  **the rebel**  
element

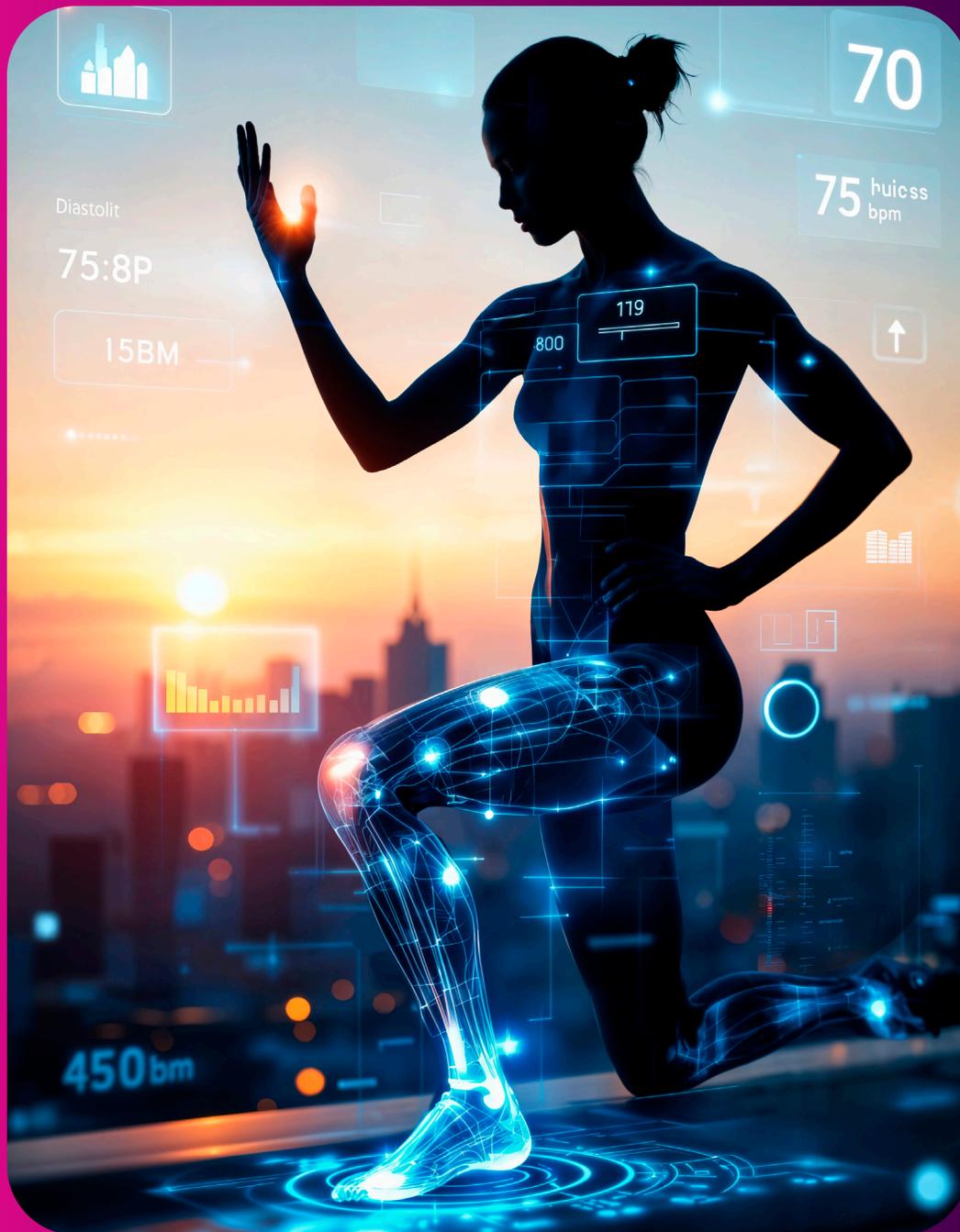
In Partnership with: **ASAIPA** 

Supported by: **AFRICA**  
TELEHEALTH  
COLLABORATION



**Africa's tech  
catalyst for  
connection,  
innovation  
and change in  
healthcare**

*The summit served as a powerful reminder that Smart Health is not about flashy tech, it's about meeting real needs with thoughtful, accessible solutions. And as South Africa's population ages, those needs are growing, quickly and unevenly*



# What is Smart Health Africa?

Smart Health Africa is where innovation meets impact, driving the future of sustainable healthcare. Within the chasing time frame of the 2030 Sustainable Development Goals (SDGs), sustainability is at the forefront of topics, discussions and the minds of creative solvers. It is here at the Smart Health Africa Summit that visionaries and futurists in healthtech and strategy integrate to fuel ingenious ideas and build creative solutions that will redefine healthcare that pans the African continent.

Are you ready to step up and be part of something extraordinary? Don't just watch innovation happen, drive it forward. Smart Health Africa: Practical Innovation with Purpose.

*“It was a great conference with excellent keynote speakers and inspiring discussions. Definitely look forward to coming again next year.”*

”



# Behind Smart Health Africa

The Rebel Element, led by entrepreneur Kelly Bentley, known for building strategic business communities that influence industry change, and ASAIPA, led by Dr Unben Pillay, a national voice for healthcare professionals and patient care. What began as a partnership between a strategist and a medical leader has grown into an independent platform and community, now entering its fourth year. Smart Health Africa unites innovators, practitioners and industry leaders to showcase African talent, spark collaboration and amplify solutions designed for the realities of our continent.



**Dr Maurice Goodman**  
Chief Medical Officer, Discovery Health



**Zanele Njapha**  
The Unlearning Lady



**Dr Craig Wing**  
Founder and CEO, WhatTheForesight  
(WTF)



**Vincent Sai**  
Group Chief Executive Officer, Modality  
Partnership



**Amantha Naicker**  
Director, Commercial IT & Digital -  
African Cluster, AstraZeneca

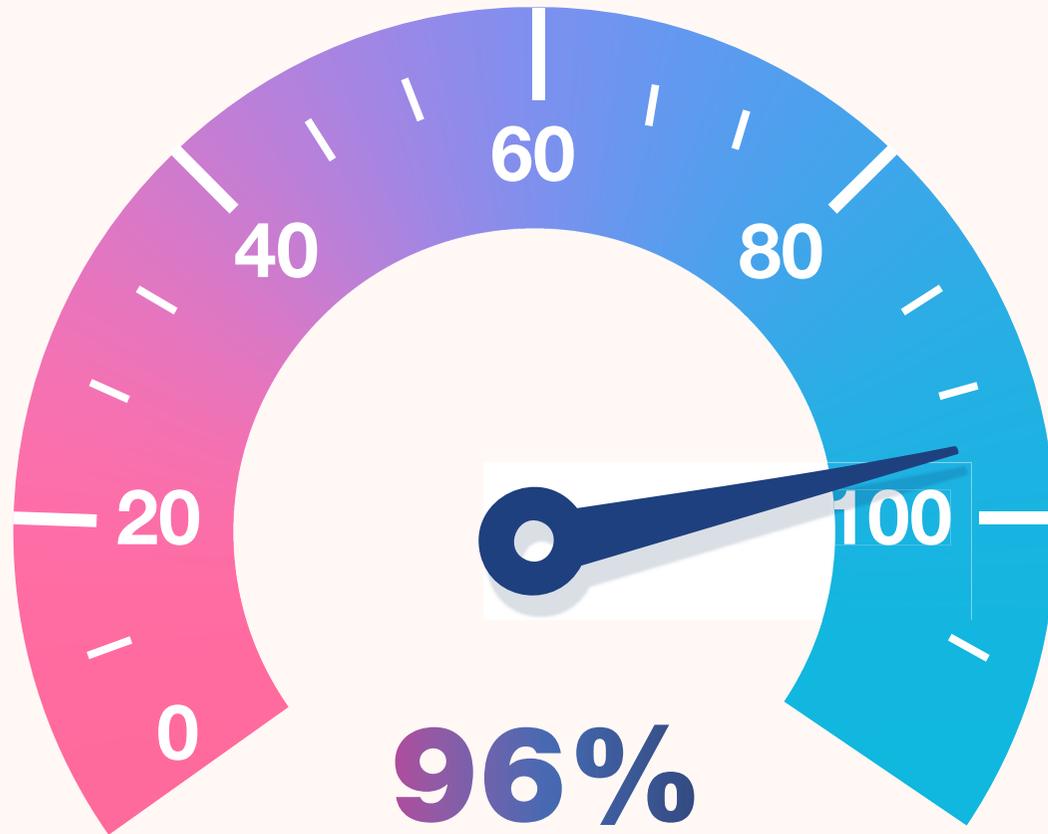


**Philippe Gerwill**  
Digital Healthcare Futurist

# Smart Health 2025 Recap

- **300+ High-Value Registrations**
- **26 Inspiring Speakers**
- **5 Influencer Panels**
- **10 Sponsors**
- **96% Net Promoter Score**
- **4 New Innovation Showcases**

# Recommendation Rate



**96%**

**NET PROMOTER  
SCORE**

*“A privilege to be part of this industry leading summit. It was an energising few days filled with powerful conversations and forward-thinking insights from some of the most innovative minds in the industry.”*

”

# 2025 In Partnership With



# Why Sponsor Smart Health Africa 2026?



# Thought Leadership & Influence

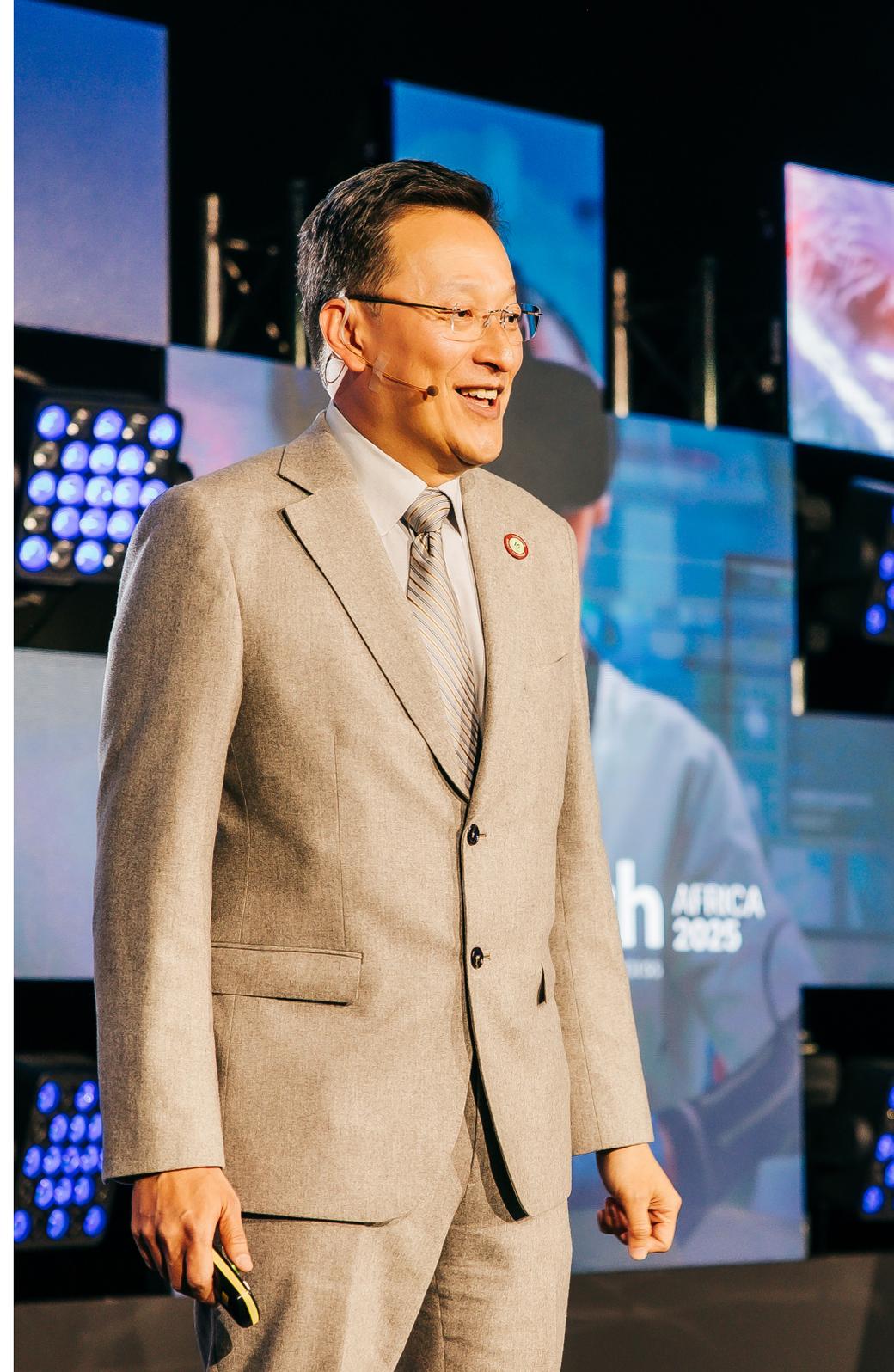
Position your brand at the forefront of Africa's healthcare transformation:

- Own the stage with thought-provoking talks, dynamic panels, and fireside chats that cement your leadership
- Showcase your solutions through hands-on demos, interactive showcases, and real-world case studies that prove measurable impact
- Amplify your message with standout branding moments and real-time social media buzz that extend your influence far beyond the event

# Influential Connections

This isn't about collecting business cards, it's about unlocking partnerships that matter:

- Curated introductions to healthcare leaders, policymakers, funders, and innovators shaping Africa's health future
- Rebel-driven networking designed to spark meaningful collaborations
- Access to exclusive roundtables with decision-makers, where bold ideas turn into actionable strategies





# Data-Driven ROI

We don't just deliver moments, we deliver measurable results:

- Exclusive post-event insights: digital summaries, key takeaways, and shareable visuals to keep your message alive
- Real-time audience engagement analytics to understand what resonates with your market
- Access to post-event video highlights, full recordings of speaker sessions and panels, plus curated media assets to extend your influence long after the event

# Sustained Visibility & Credibility

Your investment doesn't end when the lights go out:

- Year-round visibility through the Smart Health Community platform, newsletters, and social channels
- Positioning as a committed partner in driving healthcare innovation across Africa
- Enduring credibility, aligning your brand with a platform known for authenticity, purpose, and progress

# 2026 Summit Theme: Purpose in Practice

Africa is a continent of contradictions: resilient, resourceful and relentlessly innovative. Our challenges are complex, our realities nuanced, and the solutions we create must be uniquely ours. At Smart Health Africa 2025, we explored Practical Innovation with Purpose. It was a call to move beyond flashy technology and focus on tools that are grounded, purposeful and built for the environments they serve.

## **But innovation alone is not enough.**

Successful transformation depends on how well change is adopted, by healthcare workers, by systems, and by communities. In 2026, we shift our focus to what comes next: Purpose in Practice. How do we embed innovation into real systems, into policy, into behaviour? How do we ensure the tools we build are not only adopted, but adapted, scaled and sustained?

This year, we move from theory to traction. From prototypes to practice. Because the true measure of innovation lies not in its design but in its delivery.



# 2026 SPONSORSHIP PACKAGES



**Alpha**



**Bravo**



**Charlie**



**Delta**





# Alpha

The Alpha sponsorship package is our elite offering designed for those seeking maximum impact and exclusivity. It includes a foundational sponsorship valued at R550 000

## R550 000.00 (excl. VAT)

### 2 sponsorships available

#### Foundational Alpha Package Inclusions:

##### Pre-Event Benefits:

- Logo inclusion across all event email communications
- Logo placement in high-visibility areas, website, and marketing collateral
- Dedicated sponsor profile of 150 words on the event website
- Social media announcements across all Smart Health platforms, highlighting your involvement
- Host gated content (e.g. white papers or case studies) on the event website in your dedicated profile area to drive interest pre-event
- Engage audiences with an interactive poll featured on the event's LinkedIn page
- Speaker, panellist or moderator shoutouts on LinkedIn
- Share your expertise through a promotional video of 60 seconds to be distributed on LinkedIn
- Access to Smart Health co-branded marketing assets, for example:
  - "I'm attending/a speaker/contributing to a panel" frame for social media
  - Custom email banners and LinkedIn banners
- Recognition in the Smart Health Africa newsletter pre-event
- 6 exclusive invitations to the VIP Leaders' Cocktail evening the night before the summit, offering intimate pre-networking with fellow sponsors, speakers and Innovation Showcase participants

##### During Event Benefits

- Acknowledgment during the forum opening session
  - VIP access:
    - 10 VIP sponsor customer tickets (vetted by organisers)
    - 6 sponsor representative tickets
- \*please note this includes all speakers, stand staff and sponsor attendees*  
*\*sponsor tickets over and above this number will be charged the standard event fee*

- Thought-leadership opportunities:
  - 1 x 20-minute case study presentation
  - 1 x fireside chat
  - 1 x panellist slot or moderator slot
- Promotional video broadcast once during the event (the same 60-second video used in the pre-event lead-up)
- Real-time sponsor and speaker promotion via event social platforms
- Engagement through Mentimeter: pose 2 audience questions (1 per event day) via the interactive platform
- Sponsor-branded materials displayed at the venue in consultation with organisers
- 6m x 5m stand floor space
  - Please note: this does include stand furniture, branding and set up
  - Please note: event guidelines apply
- Access to real-time event photography to share on your social platforms
- Host up to 3 curated roundtable discussions with targeted delegates during the summit
- Access to exclusive 1:1 "speed networking" sessions during the summit, with the opportunity to schedule up to 8 pre-arranged 15-minute meetings with key delegates, innovators, or decision-makers

##### Post-Event Benefits

- Access to the opted-in attendee directory for post-event engagement
- A 15% discount on your sponsorship package for the 2027 Summit (confirmation required 6 weeks post the 2026 summit)
- Insights on attendee engagement via Mentimeter
- A comprehensive post-event sponsorship report summarising your brand's impact
- Overview in the Smart Health Africa newsletter post-event outlining event participation and input impact
- The ability to leverage Smart Health platforms for six months, with curated opportunities for thought leadership, case studies, newsletters, and LinkedIn polls managed in partnership with the Smart Health team



# Bravo

The Bravo sponsorship package is a premium offering that provides impactful exposure and exclusive opportunities at the Smart Health Africa Summit 2026. Priced at R330 000 this package delivers high-visibility branding, thought-leadership slots, and valuable pre and post-event recognition, making it an excellent choice for brands seeking strong presence and engagement.

## R330 000.00 (excl. VAT)

### 3 sponsorships available

#### Bravo Package Inclusions:

##### Pre-Event Benefits

- Logo inclusion across all event email communications
- Logo placement in high-visibility areas, website, and marketing collateral
- Dedicated sponsor profile of 100 words on the event website
- Social media announcements across all Smart Health platforms, highlighting your involvement
- Engage audiences with an interactive poll featured on the event's LinkedIn page
- Speaker, panellist and moderator shoutouts on LinkedIn
- Share your expertise through a promotional video of 45 seconds to be distributed on LinkedIn
- Access to Smart Health branded marketing assets, for example:
  - "I'm attending/a speaker/contributing to a panel" frame for social media
  - Custom email banners and LinkedIn banners
- Logo in the Smart Health Africa newsletter pre-event
- 4 exclusive invitations to the VIP Leaders' Cocktail evening the night before the summit, offering intimate pre-networking with fellow sponsors, speakers and Innovation Showcase participants

##### During Event Benefits:

- Acknowledgment during the forum opening session
- VIP access:
  - 8 VIP sponsor customer tickets (vetted by organisers)
  - 4 sponsor representative tickets

*\*Please note this includes all speakers, stand staff and sponsor attendees*

*\*sponsor tickets over and above this number will be charged the standard event fee*

- Thought-leadership opportunities:
  - 1 x 20-minute case study presentation
  - 1 x panellist slot or moderator slot
- Promotional video broadcast once during the event (the same 45-second video used in the pre-event lead-up)
- Real-time sponsor and speaker promotion via event social platforms
- Sponsor-branded materials displayed at the venue in consultation with organisers
- 1 x engagement pod
  - Please note this is a 3m x 5m pre-furnished stand including seating and a screen
  - Please see the event guidelines for more information
- Access to real-time event photography to share on your social platforms
- Host up to 2 curated roundtable discussions with targeted delegates during the summit
- Access to exclusive 1:1 "speed networking" sessions during the summit, with the opportunity to schedule up to 4 pre-arranged 15-minute meetings with key delegates, innovators, or decision-makers

##### Post-Event Benefits:

- Access to the opted-in attendee directory for post-event engagement
- A 10% discount on your sponsorship package for the 2027 Summit (confirmation required 6 weeks post the 2026 summit)
- Insights on attendee engagement via Mentimeter
- A comprehensive post-event sponsorship report summarising your brand's impact
- Recognition in the Smart Health Africa newsletter post-event outlining event participation and input
- The ability to leverage Smart Health platforms for six months, with curated opportunities for thought leadership, case studies, newsletters, and LinkedIn polls managed in partnership with the Smart Health team



## Charlie

The Charlie sponsorship package offers excellent visibility and valuable engagement opportunities at the Smart Health Africa Summit 2026. Priced at R220 000 this package includes prominent branding, a dedicated sponsor profile, and a thought-leadership opportunity through a panellist slot. It also provides VIP access, social media promotion, and real-time photography to share your involvement with your audience.

# R220 000.00 (excl. VAT)

## 3 sponsorships available

### Charlie Package Inclusions:

#### Pre-Event Benefits:

- Logo inclusion across all event email communications
- Logo placement in high-visibility areas, including the event app, website, and marketing collateral
- Dedicated sponsor profile of 50 words on the event website and event app
- Social media announcements across all Smart Health platforms, highlighting your involvement
- Panellist shoutouts across social media
- Access to Smart Health branded marketing assets, for example:
  - "I'm attending/a speaker/contributing to a panel" frame for social media
  - Custom email banners and LinkedIn banners
- Logo in the Smart Health Africa newsletter pre-event
- 3 exclusive invitations to the VIP Leaders' Cocktail evening the night before the summit, offering intimate pre-networking with fellow sponsors, speakers and Innovation Showcase participants

#### During Event Benefits:

- Acknowledgment during the forum opening session
- VIP access:
  - 6 VIP sponsor customer tickets (vetted by organisers)

- 3 sponsor representative tickets

*\*Please note this includes all speakers, stand staff and sponsor attendees*

*\*sponsor tickets over and above this number will be charged the*

*standard event fee*

- Thought-leadership opportunity:
  - 1 x panellist slot
- Real-time panel promotion via event social platforms
- Sponsor-branded materials displayed at the venue in consultation with organisers
- 1 x engagement pod
  - Please note this is a 2m x 5m predesigned stand, including table, seating and screen
  - Please see event guidelines for more information
- Access to real-time event photography to share on your social platforms
- Host up to 1 curated roundtable discussions with targeted delegates during the summit
- Access to exclusive 1:1 "speed networking" sessions during the summit, with the opportunity to schedule up to 2 pre-arranged 15-minute meetings with key delegates, innovators, or decision-makers

#### Post-Event Benefits:

- A 10% discount on your sponsorship package for the 2027 Summit (confirmation required 6 weeks post the 2026 summit)
- Insights on attendee engagement via Mentimeter
- A comprehensive post-event sponsorship report summarising your brand's impact
- Logo in the Smart Health Africa newsletter post-event outlining event participation and input



The Delta sponsorship package offers solid visibility and engagement opportunities at the Smart Health Africa Summit 2026. Priced at R165 000 this package includes logo placement across key event touchpoints, VIP access, and prominent branding throughout the event. With social media announcements, branded marketing assets, and branding at the event entrance, Delta ensures your brand will be seen.

# R165 000.00 (excl. VAT)

## 5 sponsorships available

### Delta Package Inclusions:

#### Pre-Event Benefits:

- Logo inclusion across all event email communications
- Logo placement in high-visibility areas, including the event app, website, and marketing collateral
- Social media announcements across all Smart Health platforms, highlighting your involvement
- Access to Smart Health branded marketing assets, for example:
  - "I'm attending/a speaker/contributing to a panel" frame for social media
  - Custom email banners and LinkedIn banners
- Logo in the Smart Health Africa newsletter pre-event
- 2 exclusive invitations to the VIP Leaders' Cocktail evening the night before the summit, offering intimate pre-networking with fellow sponsors, speakers and Innovation Showcase participants

#### During Event Benefits:

- Acknowledgment during the forum
- VIP access:
  - 4 VIP sponsor customer tickets (vetted by organisers)
  - 2 sponsor representative tickets

*\*Please note this includes all speakers, stand staff and sponsor attendees*

*\*sponsor tickets over and above this number will be charged the standard event fee*
- Sponsor-branded materials displayed at the venue in consultation with organisers
- 1 x engagement pod
  - Please note this is a 1.5m x 5m predesigned stand, including table, seating and screen
  - Please see event guidelines for more information

#### Post-Event Benefits:

- A 5% discount on your sponsorship package for the 2027 Summit (confirmation required 6 weeks post the 2026 summit)
- A comprehensive post-event sponsorship report summarising your brand's impact
- Logo in the Smart Health Africa newsletter post-event outlining event participation and input



## Premium Additions

These are limited, high-impact opportunities that allow your brand to stand out in unique and memorable ways at Smart Health Africa.

**\*Please note:** Additions can only be purchased alongside an Alpha, Bravo, Charlie or Delta package, or with a Smart Health Standard Ticket. They cannot be purchased on their own.

\*For more details about each premium addition, please contact the event organisers.

### Opportunities

#### 1. Graphic Illustrator – R40 000

Position your brand behind the iconic Smart Health illustrations that capture the ideas, insights and energy of the entire summit. These artworks live on long after the event, ensuring your name is remembered as part of Smart Health's creative identity.

#### 2. Healthy Snack Station – R60 000

Put your brand behind the healthiest pit stop at the summit. Delegates will fuel up with wholesome energy while associating your name with fresh, positive and nourishing moments.

#### 3. Live Portrait Painter – R40 000

Delegates leave with a one-of-a-kind keepsake, their own portrait, while your brand is built into the experience. Personal, artistic and memorable.

#### 4. Med Tech Timeline – R70 000

Integrate your company's story into a striking medical technology timeline. Delegates will literally walk through history with your brand at the centre of innovation and progress.

#### 5. Wellness Activation – R50 000

Own the space where delegates pause, recharge and connect. Your brand becomes the face of wellbeing and balance at Smart Health Africa.

#### 6. Event Tote Bag and Gift – R110 000

Send every attendee home with your brand in hand. Branded totes and a thoughtful gift ensure your company stays front of mind long after the conference ends.

#### 7. AI Photo Booth – R50 000

Put your name on the playful, futuristic photo experience where delegates create AI enhanced portraits. A perfect mix of technology, fun and brand visibility.

#### 8. Professional Headshot Booth – R70 000

Give attendees a fresh professional headshot and let them thank your brand every time they use it. High value, high visibility and highly memorable.

#### 9. Lunch Branding – R50 000

From table branding to food stations, your company becomes the name delegates connect with their most social and conversational break of the day.

#### 10. End of Day Cocktails – R140 000

Close the day in style by owning the signature cocktail of the cocktail evening. Networking at its peak, with your brand at the heart of it. Delegates will raise a glass to you.

#### 11. Conversation Wall – R50 000

Bring people together by sponsoring the Smart Health Conversation Wall. Delegates can pick envelopes containing conversation starters and topics, creating spontaneous connections and lively discussions. Your brand will be tied to the ideas, exchanges and networking moments that define the summit.

#### 12. Medical Art Installation – R100 000

Showcase your brand through a bespoke medical art installation designed around your story, values and focus areas. This striking centrepiece will connect your company's identity with themes that matter to you, sparking conversation and engagement throughout the summit. Positioned as the pièce de résistance of Smart Health Africa, it ensures delegates stop, reflect and remember your brand as the driving force behind a thought-provoking fusion of science, art and innovation.

*“We need more spaces like this where key opinions and perspectives can be shared on digital healthcare and value-based care.”*

”

*“There were excellent presenters and great discussions. It was really inspiring to hear about innovative ideas and digital healthcare solutions.”*

”

*“The speakers were incredible. Very insightful in ways I didn't expect”*

”



# A massive *thank you* to all our guests, sponsors and speakers from the 2025 summit!



*We look forward to partnering with you in 2026*



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